

INAUGURAL BOARD OF ADVISORS MEETING

Furthering a National Dialogue on Mental Health & Suicide Prevention

Thursday, October 3, 2002

Los Angeles, California

AGENDA

9:00 am **Breakfast**

9:30 am **Welcome and Overview**

Introduction and brief overview of the Iris Alliance Fund. Explain its purpose, which is to promote the mental wellness of individuals, families, and communities, and the Board of Advisors' integral role in developing the Alliance Fund's public policy platform addressing the mental health care crisis in this country. The Board of Advisor's vision and leadership will also be discussed.

Meeting Moderator: **Peter Garrett**, Partner, GYMR Public Relations

Speakers: - **Mary Chung, MBA**, President, Iris Alliance Fund

- **Raymond Baxter, PhD**, Senior Vice President of Community Benefit, Kaiser Permanente, and Honorary Chair of the Board of the Iris Alliance Fund

10:00 am **Introductions**

10:45 am **Break**

11:00 am **Promoting the Health of Children, Families, and Communities**

A discussion focused on particular mental health issues and barriers affecting different sectors of the population, including children and minority groups.

Moderator and Speaker: **Denis Nissim-Sabat, PhD**, Senior Policy Analyst, American Psychological Association

Speakers: - **David Carlisle, MD, PhD**, Director, California Office of Statewide Health Planning & Development

- **Jane Henderson, PhD**, Director, California Children and Families Commission

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12:00 pm Lunch

12:30 pm The Latest Developments in Mental Health and Suicide Prevention

A review of the current state of mental health – the prevalence, costs and consequences, and what needs to be done to improve health outcomes.

Moderator: - **Mary Woolley**, President and CEO, Research! America

Speakers: - **Grayson Norquist, MD, MSPH**, Director, Division of Services and Intervention Research, National Institute of Mental Health

- **Michael Faenza**, President and CEO, National Mental Health Association

- **Marcia Kraft Goin, MD, PhD**, President-Elect, American Psychiatric Association

1:30pm Putting Policy into Practice

This session will focus on strategies for advancing the Alliance Fund's policy goals and objectives including employing social marketing principles to motivate change, how to use the media to communicate messages, building effective partnerships, and mobilizing grassroots networks.

Speakers: - **Peter Garrett** and **Sharon Reis**, GYMR Public Relations

2:45 pm Break

3:00 pm Coalescing Around the Commitment

Former U.S. Surgeon General Dr. David Satcher will share his views on the state of mental health today, and lead a discussion on where we need to go to eliminate stigma for future generations. An extraordinary leader who has left a stellar legacy through the first Surgeon General's report on mental health and a solid national commitment to eliminate racial and ethnic health disparities, Dr. Satcher has lead the way to creating a higher quality of life for all Americans.

Introduction By: -**Lauren LeRoy, PhD**, President of Grantmakers In Health

Keynote Speaker: -**David Satcher, MD, PhD**, 16th U.S. Surgeon General

4:15 pm Adjournment

5:00 pm Reception Honoring Dr. David Satcher